



NEW DAY's E3 Program

At NEW DAY we want to EDUCATE, EQUIP and EMPOWER you and your family as you navigate parenting! Our E3 parenting program, Brightcourse, provides you with the opportunity to learn about various life topics while earning points toward essential items. Our E3 program allows you to earn NEW DAY Dollars to redeem items in our boutique throughout the year. Our hope is for you to develop confidence and a sense of pride as you become more knowledgeable and are able to provide for the needs of your family.

HOW TO ENROLL

In order to enroll in our E3 Program, call us or stop by to speak with a NEW DAY advocate or staff member. We will need your consent to send you a link to receive text messages and emails from our Brightcourse online system. Once you consent your enrollment is complete and you will begin to receive links that access parenting videos and worksheets.

HOW TO EARN AND LEARN

Once you are enrolled and receive your first link, watch the video in full and complete the worksheet, you will receive points/NEW DAY Dollars. There is also an option to complete a homework assignment for more NEW DAY Dollars and a spiritual application to check out. Once we receive confirmation that you have completed the video and worksheet you are able to redeem your NEW DAY Dollars for essential baby and children's items in our boutique. Fathers are also encouraged to participate and earn/redeem points as well!

If you have any questions or would like additional information please contact us at: